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STUDENTS LEARN KEY MEDICAL TERMS BY PLAYING FUN, ENGAGING GAME

*Creative Medical Learning releases first board game — **MedHead™***

PITTSBURGH (Dec. 2) – What started as a creative way to help students review in class for tests has become quite a catchy study group game. Creative Medical Learning LLC has launched its first medical trivia game, **MedHead™** *The Physical Examination Edition*.

The game’s developer, Mary Jeanne Krob, MD, a board-certified surgeon, editor of medical textbooks, and adjunct professor in a master’s level Physician Assistant Program at a Pittsburgh university, first created review games for her Physical Diagnosis course. As her students quickly embraced the game, Dr. Krob realized more students could benefit from the idea. In response, she created **MedHead™**, an interactive way for medical students, physician assistant students, or those in nurse practitioner programs to master complex medical information.

“I probably agonized over tests more than the students. I wanted them to do well,” said Dr. Krob. “These games were my way of helping the students have a little more fun while studying and getting peak inside my brain at the kind of information the students needed to know. They’ve turned out to be hugely successful study tools.”

(More)

MedHead™

Tap your teacher’s brain.

www.medheadgame.com



(Page 2 _ Learning medical terms becomes fun)

With more than 300 questions in 10 categories, **MedHead™** combines key medical terminology and tough brain-buster questions in a fun, competitive board game. Players advance their tokens along the skeleton of the human body while answering medical questions in the following categories:

- Body as a whole
- Head and neck
- Lungs and thorax
- Cardiovascular
- Breast
- Abdomen and anorectum
- Genitourinary system
- Musculoskeletal system
- Nervous system
- Skin

“Research proves students retain more information when they have interactive ways to learn,” Dr. Krob said. “For students trying to retain medical terminology, the task is even more daunting. Study games like **MedHead™** bring fun to a difficult task.”

About Creative Medical Learning LLC

Creative Medical Learning LLC is a privately owned company based outside Pittsburgh, Pa. Owner Mary Jeanne Krob, MD, is the developer of **MedHead™** *The Physical Examination Edition*. The medical trivia game is a question-and-answer-style board game designed for medical students, physician assistant students, or those in nurse practitioner programs. The game is sold online for \$50 at www.medheadgame.com.

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About MedHead™ *The Physical Examination Edition*

MedHead™ *The Physical Examination Edition* is an interactive, entertaining way to master complicated medical material. The game is designed as a creative study tool for medical students, physician assistant students, or those in nurse practitioner programs. With more than 300 questions in 10 categories, players get a chance to test their medical knowledge while playing a fun game!

Students already know they can learn key terms and medical conditions faster when they can work in groups or find nontraditional ways to retain the information. This game allows them to do just that. Now tests might even be fun if they remember the game they played the night before!

“The questions were really at the right level. There were enough easier ones so that no one was immediately discouraged but hard enough to separate the ones who really study from the nonstudiers.”

— David E. Kotun, administrative director of clinical education and assistant professor at Nova Southeastern University



Mary Jeanne Krob, MD

Developer of MedHead™

A board-certified surgeon, editor of medical textbooks, and adjunct professor in a master's level Physician Assistant Program at a Pittsburgh, Pa., university, Mary Jeanne Krob, MD, is always seeking creative solutions. When her students needed to review for a test, she created games to increase their interest in the subject matter and improve their scores. From these questions and study materials, **MedHead™** emerged and is now a resource for students across the nation.

A native of a small town in Iowa, Dr. Krob's roots began in family business, but her love of biology and science was evident in high school. Her knack for knitting, crocheting and embroidering at a young age made stitching for a vocation seem like a logical fit. Dr. Krob has worked at numerous hospitals in Iowa and Pennsylvania, opened her own private general surgery practice, earned a master's degree in education, and has headed burn centers and multisystem trauma units.